



koi **2021** Seasonal Shipping, Markdown & Off-MAP Schedule

(Effective December 1, 2020)



SEASON	SHIPPING WINDOW	SEASONAL MARKDOWNS ALLOWED <i>(Start Date)</i>	MAP EXEMPT PERIODS
SPRING	12/1/20 – 2/28/21	4/1/21	Monday, 1/18/21 – Sunday, 1/31/21 (14 days)
SUMMER	3/15/21 – 5/31/21	7/1/21	Friday, 4/30/21 – Sunday, 5/16/21 (17 days)
FALL	6/15/21 – 8/31/21	10/1/21	Friday, 8/20/21 – Sunday, 8/29/21 (10 days)
HOLIDAY	9/1/21 – 10/31/21	11/15/21	Wednesday, 11/24/21 – Sunday, 12/5/21 (12 days)

